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COMMUNITY REPRESENTATIVE

NICOLE AUTH
CRA COORDINATOR

AGENDA
COMMUNITY REDEVELOPMENT AGENCY WORKSHOP (DIRECTLY FOLLOWING BUDGET WORKSHOP)
June 10, 2026 at 6:00 PM

1. CALL TO ORDER

- a. Invocation
- b. Pledge of Allegiance
- c. Roll Call

2. PUBLIC COMMENTS

3. REPORTS

- a. Public Arts Committee Workshop

4. ADJOURN

NOTICE: Per F.S. 286.0105 persons with disabilities requiring accommodations in order to participate in this meeting should contact the City Clerks office at 329-0100 at least 24 hours in advance to request accommodations.



Public Arts Committee Workshop

Establishing Committee Purpose, Authority, and Operating Framework

Workshop Purpose

Objective

To establish the role, responsibilities, authority, and operating framework of the Public Arts Committee.

This workshop is focused on committee structure and governance, not specific public art projects or funding requests.

Desired Outcome

Provide direction on:

- Committee purpose
- Advisory role and authority
- Relationship to existing boards and staff
- Meeting and reporting expectations
- Initial committee priorities

Why a Public Arts Committee?

Purpose of the Committee

A Public Arts Committee can serve as a dedicated advisory body that helps guide public art and cultural placemaking initiatives while ensuring transparency, consistency, and community involvement.

- Potential benefits include:
- Providing community input on public art initiatives
- Supporting cultural and historic storytelling
- Encouraging partnerships and artist engagement
- Assisting with public art policy development
- Helping align public art efforts with broader redevelopment goals

Committee Role

Primary Responsibilities

The committee may be tasked with:

- Reviewing public art opportunities and proposals
- Providing recommendations to the CRA Board and City Commission
- Assisting with development of public art policies and procedures
- Promoting public awareness and engagement
- Identifying partnership and grant opportunities
- Supporting long-term public art planning efforts

Committee Authority

Advisory vs. Decision-Making

The committee should have clearly defined authority.

Advisory Functions

- ✓ Review and discuss public art initiatives
- ✓ Provide recommendations
- ✓ Assist with policy development
- ✓ Evaluate grant applications (if directed)
- ✓ Support public outreach efforts

Not Authorized To

- ✗ Approve expenditures
- ✗ Execute contracts
- ✗ Commit City or CRA funds
- ✗ Direct staff activities
- ✗ Approve installation of artwork

Relationship to the CRA and City

Reporting Structure

The committee should function as a resource to the CRA and City rather than as a standalone entity.

Potential Structure

Public Arts Committee

↓ Recommendation

CRA Board

↓ As Needed

City Commission

Staff Support

- CRA Staff Liaison
- Administrative support through existing staff resources

Transition to a Grant-Based Program

Evolving Public Art Program

Historically, public art funding may have focused on direct acquisition or installation of artwork.

Moving forward, the City and CRA may wish to transition toward a grant-based model that encourages broader participation and leverages outside creativity and resources.

Potential committee involvement:

- Assisting with grant criteria development
- Reviewing grant applications
- Providing funding recommendations
- Evaluating program outcomes

Meetings and Operations

Committee Expectations

Discussion Topics:

- Meeting frequency
- Annual work planning
- Public participation
- Sunshine Law compliance
- Committee leadership structure

Recommendation

- Meet quarterly initially
- Allow additional meetings as needed
- Elect a Chair and Vice-Chair annually
- Develop an annual work plan and report

Initial Priorities

Suggested First-Year Focus Areas

Rather than immediately pursuing projects, the committee could focus on building a foundation for long-term success.

Potential priorities:

- Public Art Grant Program Framework Development
- Grant Evaluation Criteria and Scoring Recommendations
- Public Art Policies and Guidelines
- Community outreach and engagement
- Partnership development
- Long-Term Public Art Strategy Recommendations

Considerations for Communities Similar to Palatka

Characteristics of Small Community Public Art Programs

- Successful programs often:
- Start with advisory committees
- Focus on partnerships
- Leverage grant funding
- Utilize phased implementation
- Connect art with community identity and heritage
- Align projects with broader redevelopment initiatives

Public Art as a Tool

Public art can support:

- Downtown revitalization
- Tourism development
- Historic interpretation
- Community pride
- Economic development

Staff Recommendation

Recommended Framework

Staff recommends establishing the Public Arts Committee as:

- ✓ An advisory committee
- ✓ Supported by CRA staff
- ✓ Focused on public art, placemaking, and community engagement
- ✓ Responsible for reviewing and recommending public art grant opportunities and policies
- ✓ Integrated into the City's broader redevelopment and cultural initiatives

Next Step

Provide policy direction regarding committee purpose, authority, operating framework, and expectations for future public art programming.